

PLATO BOARD OF DIRECTORS MEETING MINUTES
Friday, March 25, 2011
Mt. Olive Lutheran Church, 110 N. Whitney Way, Madison WI

NEXT MEETING: FRIDAY, APRIL 15, 2011

Present: Judy Sadowsky, Marv Beatty, Patricia Becker, Harold Green, Mike Lovejoy, Barry Orton, Tim Otis, Frank Stein, Arden Trine, Wendy Kerr.

I. CALL TO ORDER – J. Sadowsky called the meeting to order at 10:05 a.m.

II. MINUTES – The minutes of the February 18, 2011, meeting were accepted unanimously.

III. REPORTS FROM STANDING COMMITTEES

A. Outreach – No report. See F. below.

B. Curriculum and Facilities – H. Green

1. Helen Arli has resigned, as she is coming on the Board as a Member-at-Large. Lauren Blough will take her place.
2. Fall courses: Already have one new course proposal.
3. Fall Preview: Under review for more efficient organization and a possible new venue to accommodate a larger group.
4. Summer offerings are being explored - need to be to Wendy by April 20 for mailing.

C. University Relations - M. Lovejoy

1. Revised MOA: Will be finalized at the next committee meeting and then reviewed with UW Procurement. Plan is to have it in place by July 1.
2. PLATO Endowment Fund – M. Beatty. A draft Purpose and Approval Mechanism statement has been developed by a subcommittee (M. Beatty, A. Kline, M. Lovejoy, F. Ross). The draft Purpose Statement focuses on enhancing educational programs, and will be kept broad to avoid constricting future use of funds. More specifics (e.g. example uses/projects) will be developed separately in the next stage – also with publicizing to members and encouraging donations.

D. Nominating Committee – M. Beatty

1. The slate is complete. President: Tim Otis; President Elect: Pat Becker; Treasurer: Mike Lovejoy; Secretary: Lauren Blough. Member-at-large to replace Frank Stein for a 3-year term: Greg Bell.

Members-at-large to replace Jean Blake and JoAnn Savoy: Helen Arli and Frank Powers for 1 year terms. As these two positions are replacements, the Board can appoint them to begin their terms.

The Nominating Committee report was approved unanimously. All new nominees will be invited to the next Board meeting.

2. Committee chairs: New chairs needed for Outreach and University Relations. Judy King will stay on as Curriculum Committee chair and Mary Boyd will continue as Special Events Committee Chair.
3. Distinguished Service awards: Nominees are Ann Falconer and Edna Canfield. Judy Sadowsky will arrange for plaques.

E. Special Events

1. Annual Luncheon: B. Orton and W. Kerr
Darrell Bazzell, Vice Chancellor for Administration, is confirmed as speaker. He has been the lead negotiator with the Governor's Office for independent status for UW-Madison within the University System. Program and menu details are under control.
2. Spring Preview follow-up - J. Sadowsky. A letter of thanks was received from Pat Guttenberg, Madison Senior Center, for the \$100 donation.

- F. Web Site Task Force – T. Otis. Progressing well, targeting this May for web site revisions to be loaded.

IV. Old Business

A. Scholarships – J. Sadowsky

1. Board members are invited to (and encouraged to attend) a DCS reception for scholarship recipients, including the two funded by PLATO, on April 26, 4:30-6:00, at the Pyle Center.
2. Increasing the number of scholarships, supported either with increased dues, MG&E funds, or in the future with UW Foundation funds, was discussed.

B. Annual Business Meeting

Whether to continue to have an annual business meeting was discussed. Major purpose last year was to share the Strategic Plan results with the membership. As an ongoing event, it would help to keep members informed about the organization and its activities. It was decided not to have an annual meeting, and to incorporate an update into the Fall Preview. Referred to the Curriculum Committee.

V. New Business

A. Volunteer Opportunity with Wisconsin Institute for Discovery – H. Green

Tina Nussbaum Wagler, the new lab and outreach coordinator for the Wisconsin Institutes for Discovery, has contacted Paul Brandl to inquire as to how PLATO and the WID might be able to work together. The WID is creating a docent program (made up of volunteers) to work with outreach activities. Paul Brandl, Wendy Kerr and Barry Orton will meet with Tina to discuss opportunities. The opportunity will be announced to PLATO members in The Persimmon and in a spring and fall weekly email update.

B. Co-sponsorship of Positive Aging Lecture Series – B. Orton

DCS is working with SAIL and Oakwood West on this community outreach program, and PLATO is invited to join as a co-sponsor. A donation of \$300 was suggested, which would be used to help cover publicity costs. Last year's series was well attended, including many PLATO members. It was taped by WPT and aired on cable TV. Speakers are currently being recruited. Pros and cons of sponsorship with organizations of this type, and signing on at a late stage of planning without significant input into development of the program, were discussed. It was voted to proceed with sponsorship, assuming more involvement in the development stage in subsequent years. F. Stein will work with B. Orton in identifying speakers for this year's program.

C. Senior Learning Brochure – B. Orton

There will be a panel in the Senior Learning brochure devoted to PLATO. The brochure will also include a PLATO membership form. A draft of the language was reviewed and a few edits were suggested.

Meeting adjourned at 11:35 a.m. Next meeting: Friday, April 15, 2011, 9:30 a.m., Mt. Olive Lutheran Church.

Respectfully submitted,

Patricia Becker, Secretary