

# PLATO Strategic Planning Questions

---

The following questions will be explored by the PLATO Board of Directors at the April 21<sup>st</sup> planning session:

1. How should PLATO best manage its growth? Exploring such issues as how people find out about PLATO, raising dues to manage growth, marketing efforts, etc.
2. How should PLATO orient **members** to the organization to ensure that they take full advantage of our offerings/programs and also understand the role of volunteers in keeping these offerings/programs going? How should PLATO orient **Board members** and other **leaders/volunteers** to ensure that there is a shared vision for PLATO among leaders/volunteers and coordinators? How should PLATO orient **course coordinators** to ensure that they embrace the PLATO vision and values and that courses and events that they offer follow PLATO-inspired design principles and values?
3. What investments in organizational infrastructure should PLATO make to ensure that the organization fully supports its members, volunteers, courses, and events? What core duties/responsibilities should be performed by PLATO's administrative staffer and what duties/responsibilities should best be performed by volunteer leaders and committee members?
4. How will PLATO preserve its unique learning community – one that reflects its vision, mission, and values – as the organization grows and as new leaders and coordinators assume leadership/course coordination into the future?
5. Is there a need for bringing people together toward building a sense of community within PLATO and, if so, how can this be accomplished when most members' only experience with PLATO is through attending courses/events? What is the best strategy for connecting members to the PLATO community and its array of programs/events?
6. What is the best strategy for recruiting, developing, and retaining volunteers and coordinators to support PLATO courses and events long into the future?

We will develop possible solutions and strategies for addressing these core questions with the Board of Directors on April 21<sup>st</sup>. On the following Friday, April 28<sup>th</sup>, we will involve a larger group of stakeholders (BOD, committee leaders, and coordinators) in validating the Board-generated solutions/strategies and develop more detailed goals and preliminary action plans to be considered and eventually approved by the Board.