

**Course Coordinator** Gerald R. Campbell is Professor Emeritus University of Wisconsin-Madison/Extension. His career with the University of Wisconsin has been deeply connected to the Wisconsin Idea. He served from 1999 to 2005 as Vice Chancellor and Provost University of Wisconsin-Extension. Gerry joined the faculty of UW-Madison in 1973 as an Assistant Professor in the Department of Agricultural Economics. During his active faculty career he taught courses at the undergraduate and graduate level on topics related to marketing agricultural products and the organization of the U.S. Agricultural sector. From the beginning of his appointment Gerry was a "state specialist" of the University of Wisconsin-Extension, Cooperative Extension (CES). He worked with county based cooperative extension faculty and staff creating non-credit learning experiences for farmers, agribusiness professionals and rural community leaders. After he left his administrative appointment with UW-Extension he returned to the UW-Madison faculty. His work shifted toward undergraduates studying local food systems and a program supporting learning through community service. His support of CES non credit learning programs concentrated on community, organizational and leadership development.