AMERICAN TRANSMISSION COMPANY®

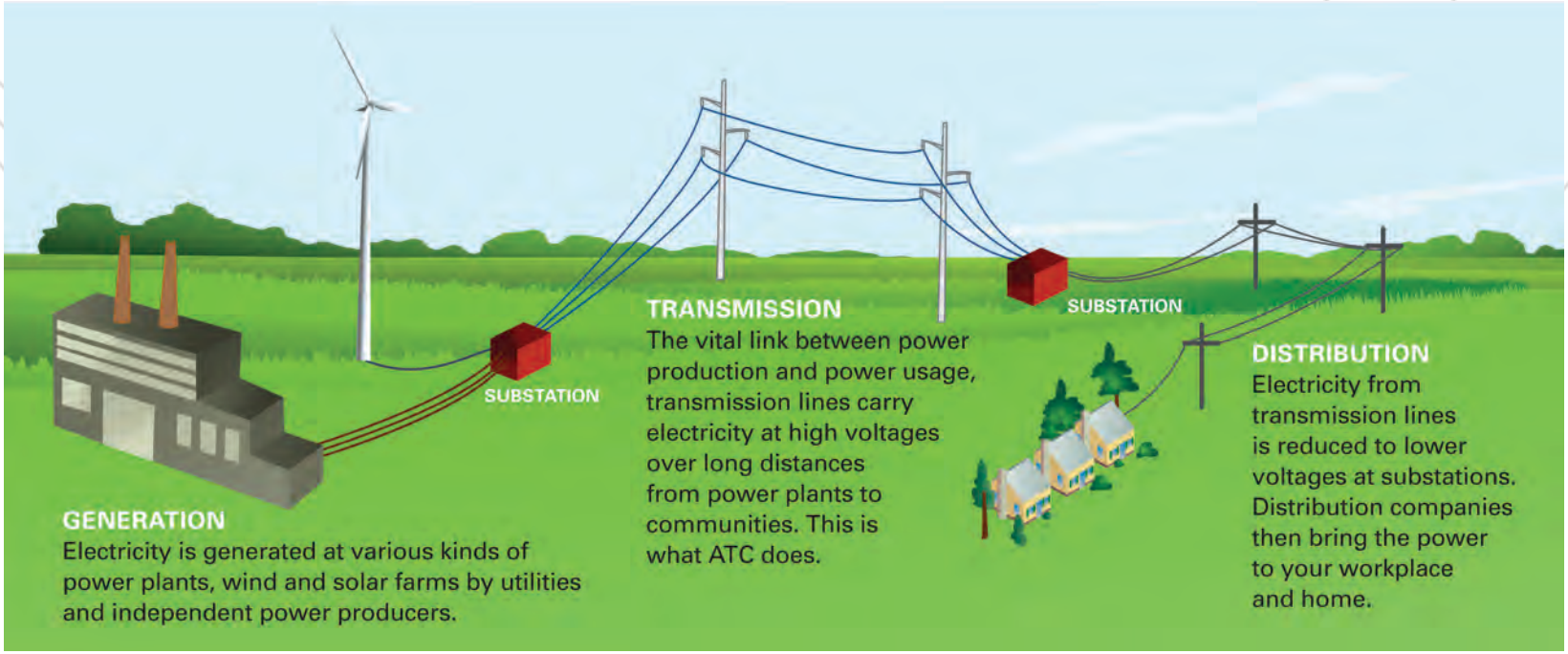
Helping to keep the lights on,
businesses running
and communities strong®

Power*Forward*

Moving energy into the future

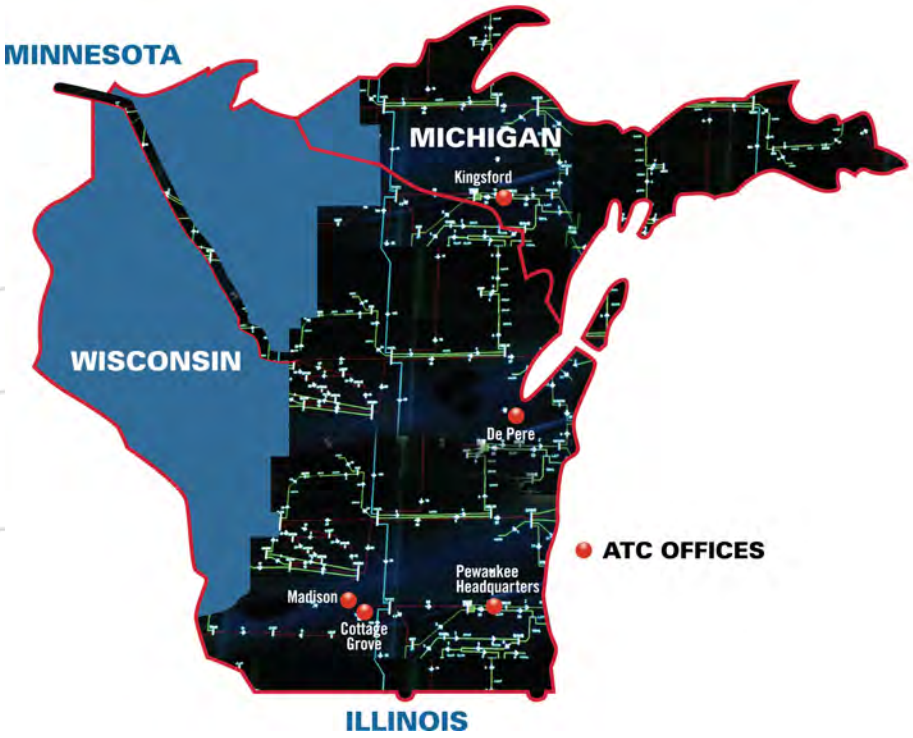
Jon Callaway
ATC Local Relations
Madison, Wis.

Electric Utility Industry - basic overview

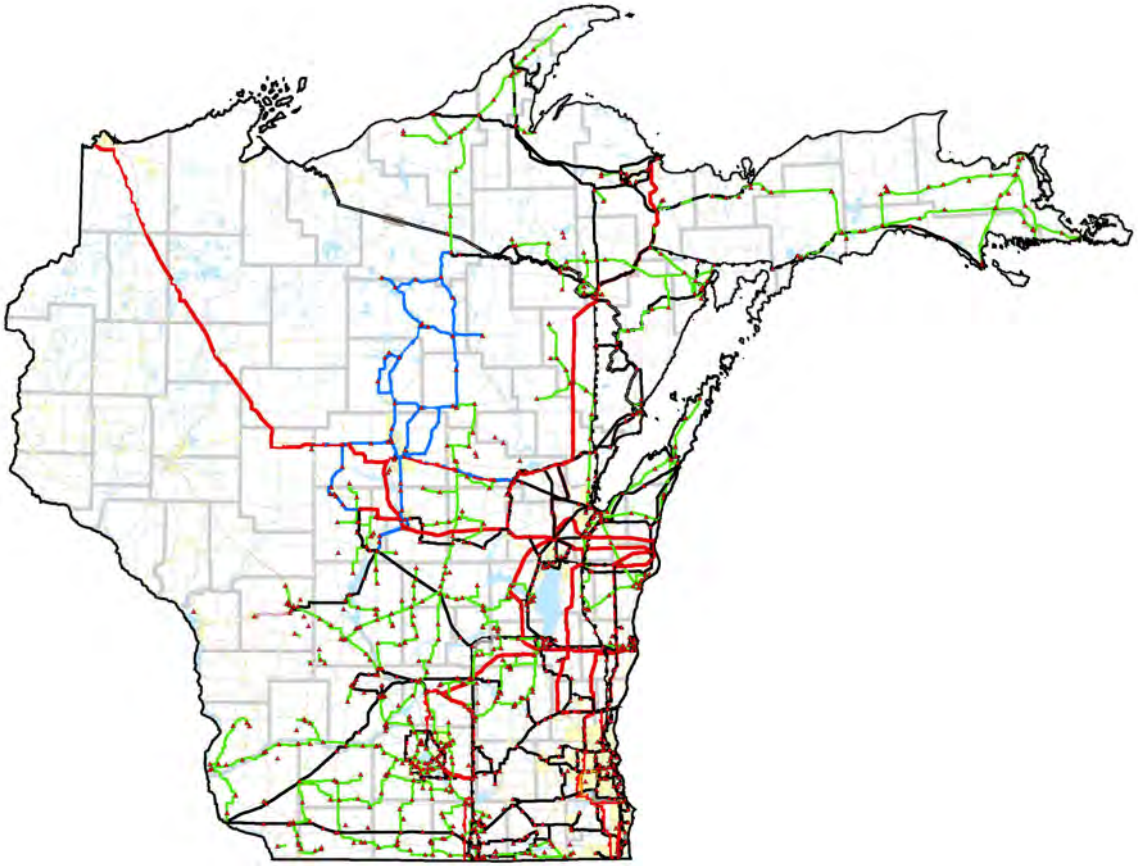


ATC: A Midwest success story

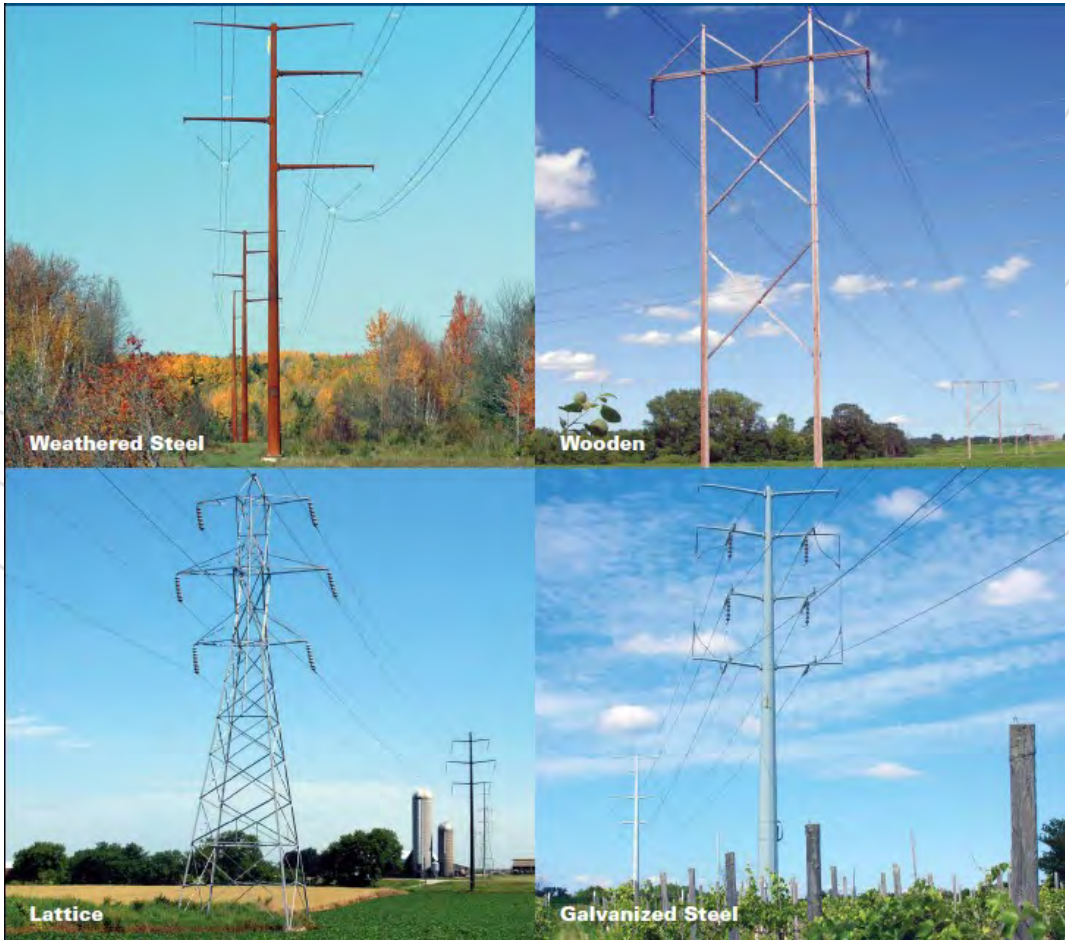
- 1st multi-state, transmission-only utility
- More than 9,540 miles of lines and 545 substations
- Diverse ownership base
- ATC staff in five locations
- 2,000 contractors



ATC SYSTEM MAP

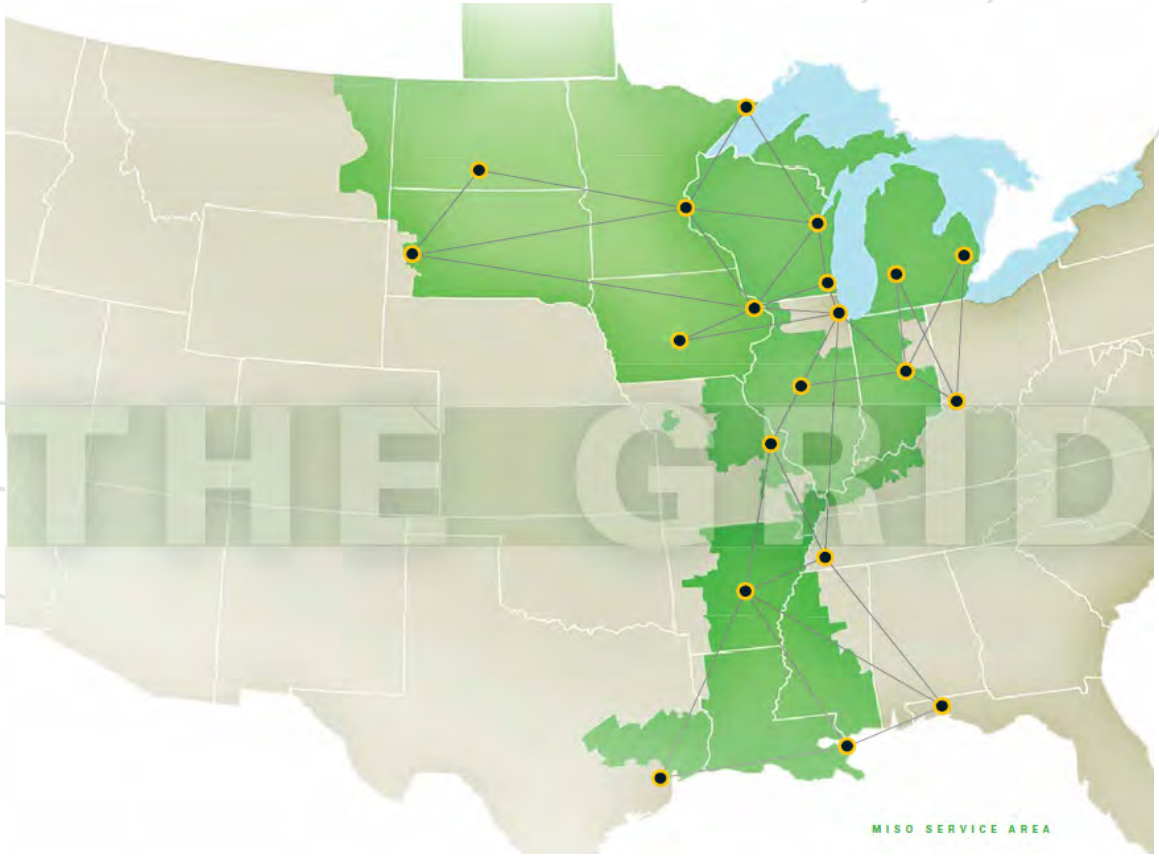


STRUCTURE TYPES

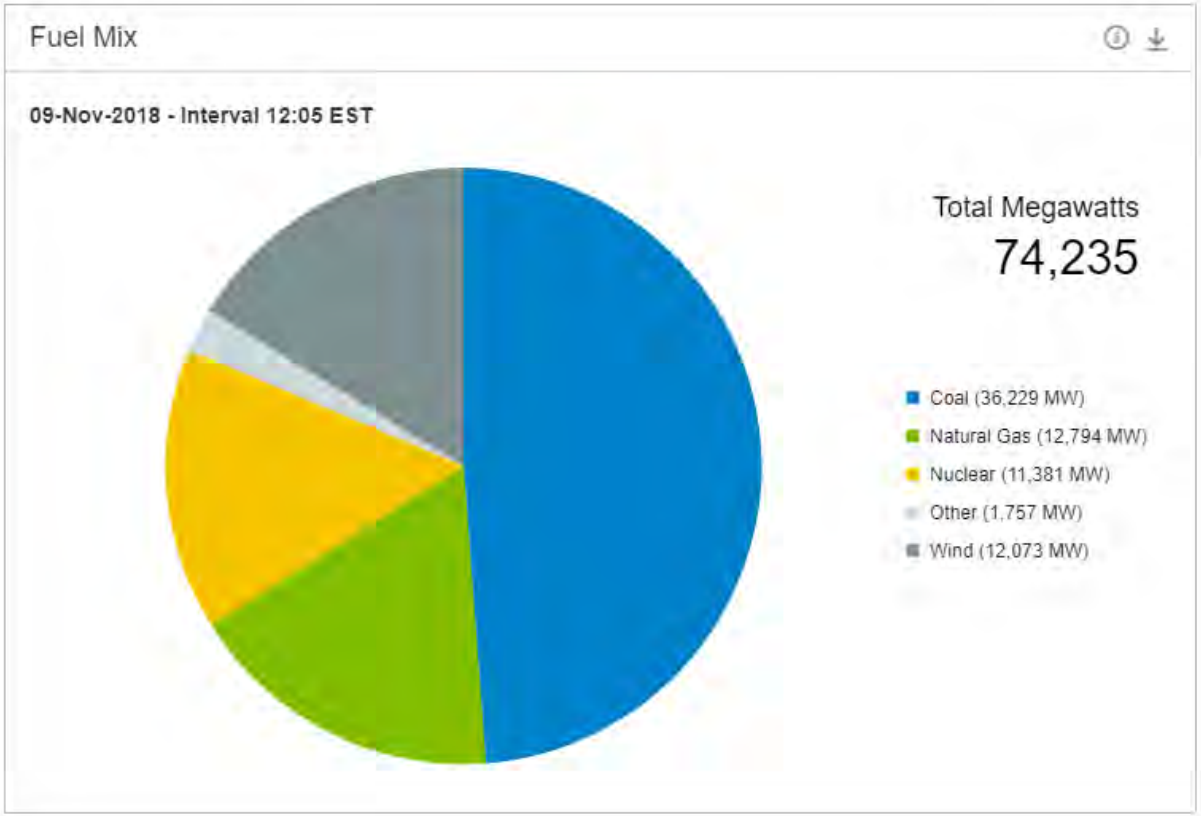


The Regional Grid: MISO

- Transmission lines don't stop/start at state borders.

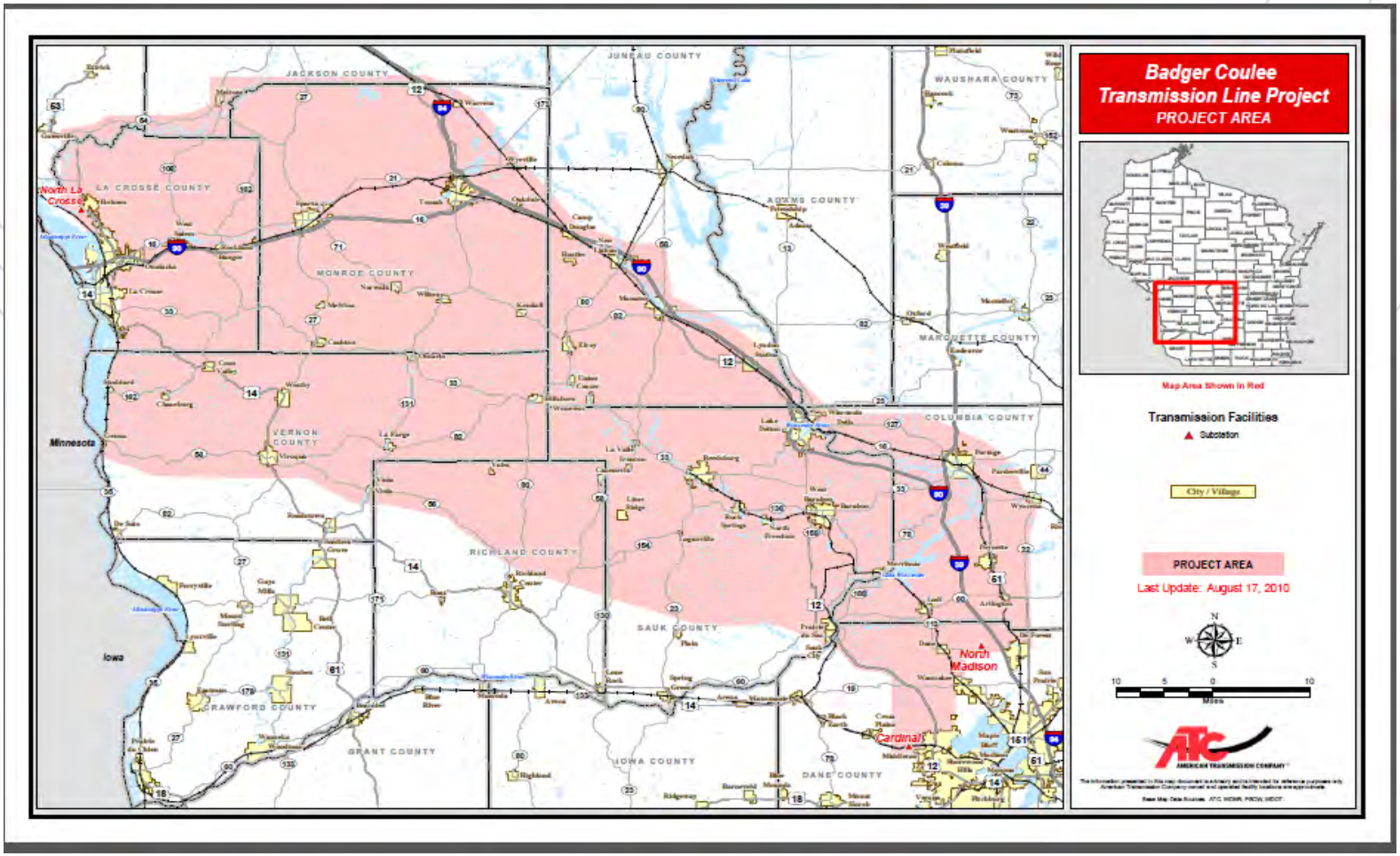


GENERATION MIX SNAPSHOT

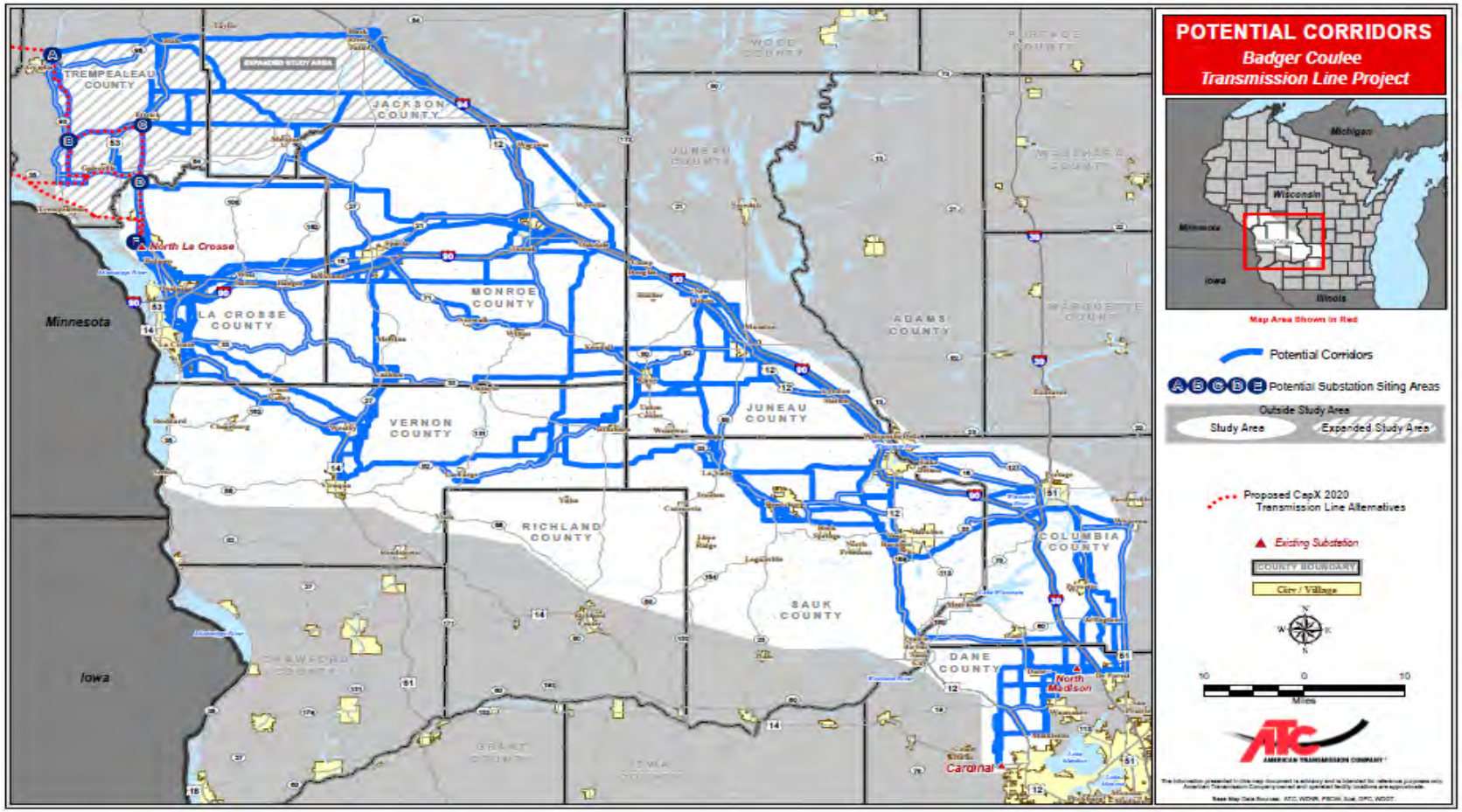


THESE WIRES MOVE!!

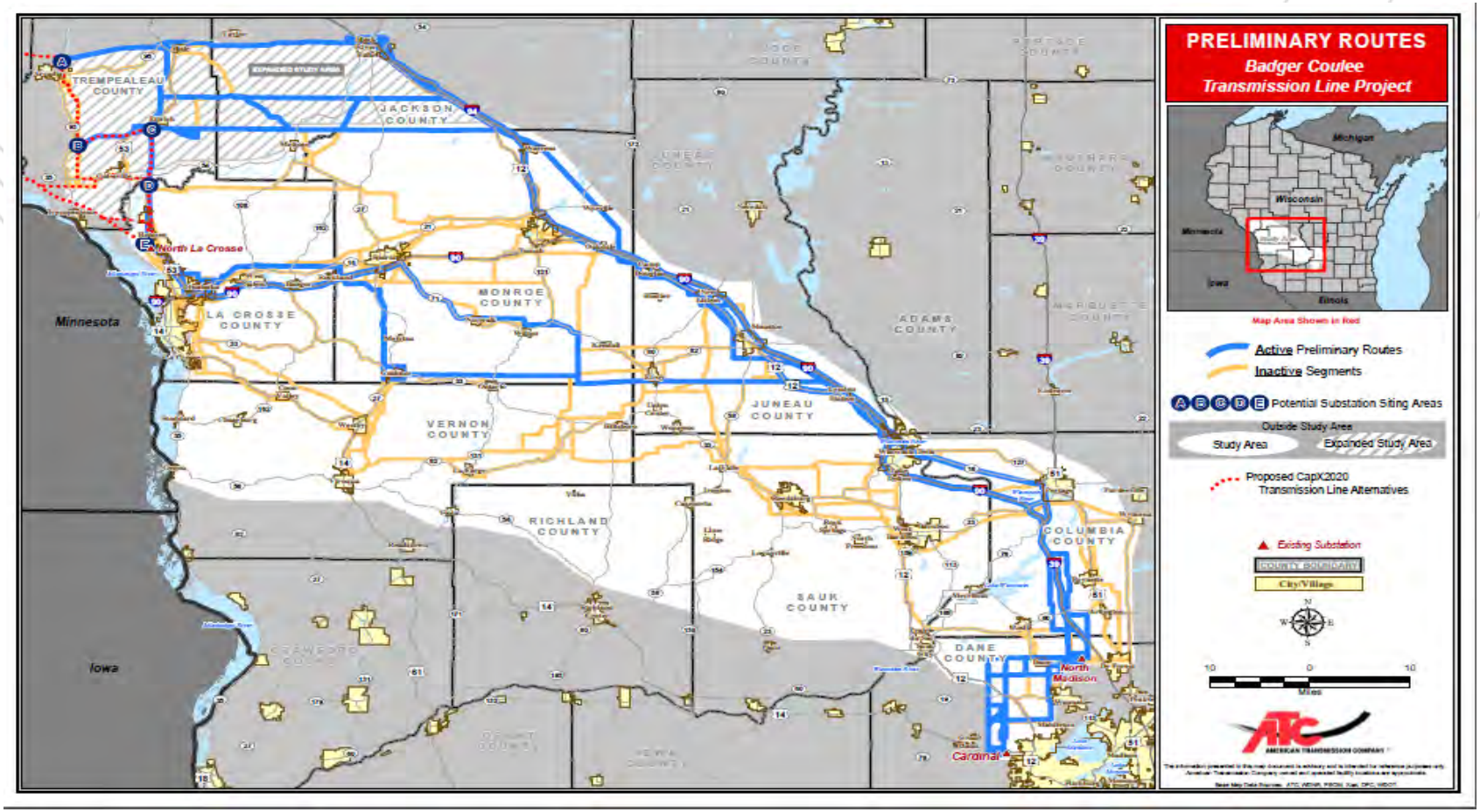
BADGER COULEE: Study Area 2010



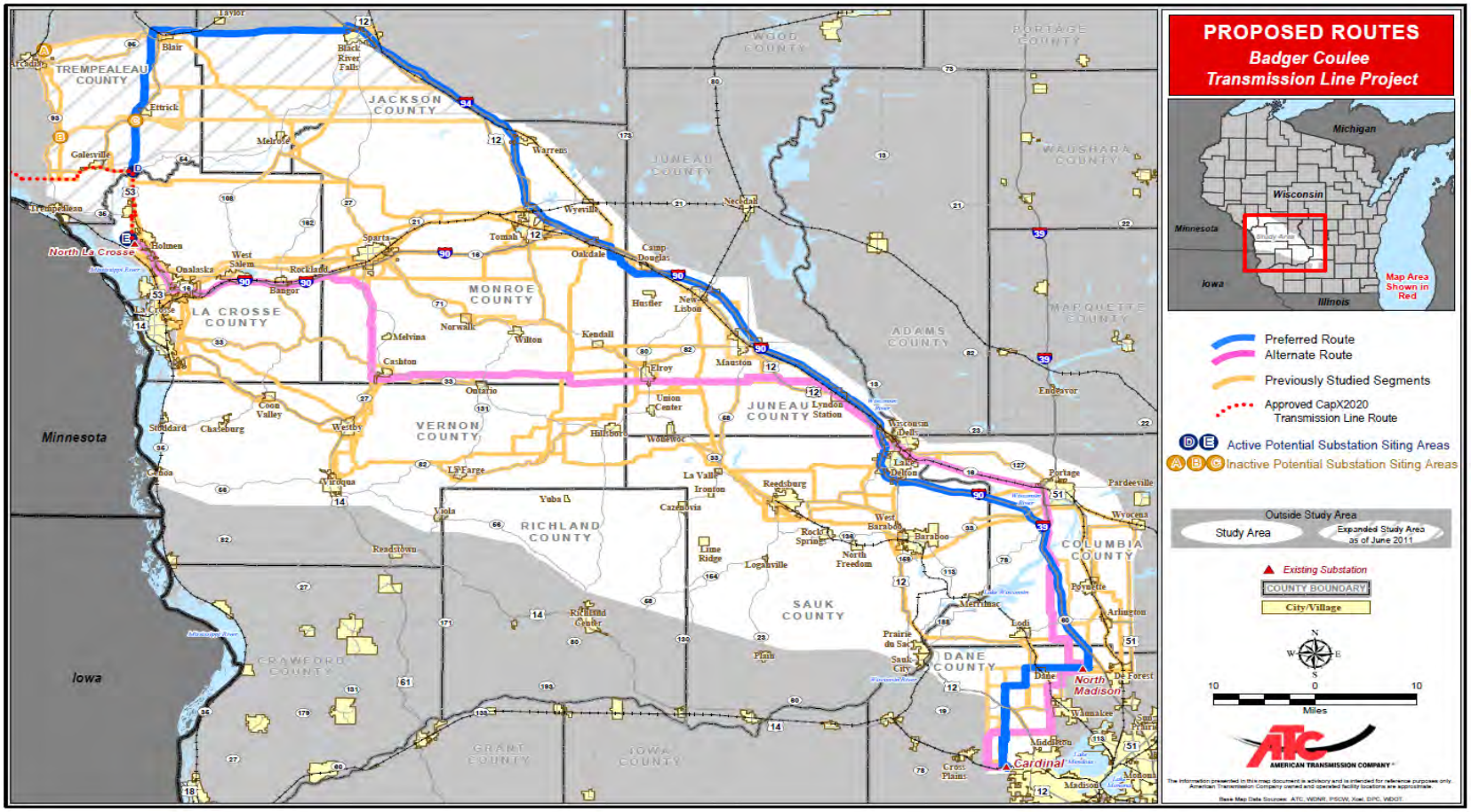
BADGER COULEE: Corridors 2012



BADGER COULEE: Preliminary Routes 2014



BADGER COULEE: Proposed Routes 2015



AVIAN PROTECTION PROGRAM

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BIRD DIVERTERS

Animal Barrier Products

Vendor: Bird-B-Gone

Product Name: Bird Spike 2001

Description: Stainless Steel flexible spike unit with 8 inches of coverage.

Properties: UV Protected polycarbonate with stainless steel spikes.

Installation Techniques: Nail, screw or glue down with outdoor construction adhesive.

Manufacturer Techniques: Manufacturer will not release information.

Approximate Cost: $2.85 per foot.

Contact: Stephanie A. Fitzpatrick, Marketing/Sales

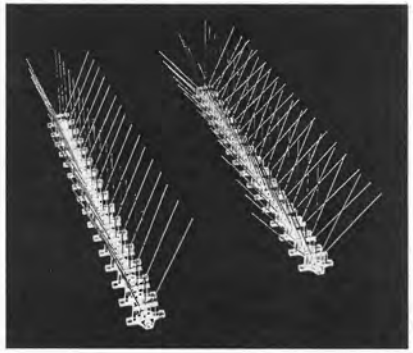
Manufacturer's Address: 24362 Via Madrugada, Mission Viejo, CA, 92692

Phone: 800-392-6915

Fax: 949-472-3116

E-mail: nobirds@birdbgone.com

Website: www.birdbgone.com



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